



MAIN STREET RESOURCES

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Main Street Values, Wall Street Capabilities *Navigating Through an Uncertain Economy*

Westport, CT - In a shaky economy, Main Street Resources, a Westport, CT-based private equity firm, has found stability in old-world values.

Main Street has a unique way of dealing with issues that are facing most small US businesses in today's unpredictable marketplace. While large public companies can rely on guidance from active boards, highly paid consultants and industry analysts, small to mid-sized companies and their investors do not have the same access to these resources.

Reviving the concept of the business guild, Main Street provides its portfolio companies with strategic resources that far exceed those available to most private companies. Main Street's guild is a community of more than 100 principal investors, company operators and corporate executives with a common goal: building mid-sized companies. These experienced business professionals provide companies with confidential advice and counsel, helping them to grow and expand the potential of their businesses.

Why is this group motivated to see Main Street and its portfolio companies succeed? Because they are all either investors in Main Street's fund or operating partners in its portfolio companies. Beyond helping Main Street's investments to prosper, the guild assists in the search for new business by sourcing and screening investment opportunities. In fact, five out of six recent deals were opportunities created by the guild without the involvement of investment bankers, brokers or other intermediaries.

"It's all about the people," says Main Street founder, Dan Levinson, who works with partners Marshall Kiev and Kerri Cagnassola to nurture and expand mid-sized companies in the Northeast. "We only invest in people that are both personally and financially committed to their business. This is how the guild expands." Based on these shared values, many of Main Street's portfolio company executives have become investors in the firm.

Main Street's investment approach targets businesses with experienced, proven management teams that demonstrate solid profitability and compelling growth opportunities. Main Street looks for established old-economy businesses where the guild can make a significant contribution to the organization, choosing to avoid early-stage and high-tech companies with greater risk.

Main Street is a non-controlling equity firm and generally commits \$2-10 million equity capital in transactions that include growth fundings, equity financings, and management buyouts. The marked success and continuous growth of Main Street's portfolio companies provides a testament to the value of their unique investment approach and business philosophy.

Main Street's management shares their success by donating 10% of their annual compensation to charity. For more information, please visit www.mainstreet-resources.com.

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