

*Leading
Remarkable Women
to Uncommon Success™*

An award-winning business owner, author, public speaker and business coach, Jane Pollak launched her business career in the unlikely field of egg decoration, while teaching at Westhill High School in Stamford, CT, after getting her Masters from Columbia University Teachers College.

Since teaching was always a calling, coaching and speaking to audiences of business owners brings Jane's work full circle, teaching what she knows best. Jane's life has taken many paths. Early crafts fairs and customer appreciation eventually led her to an invitation to the White House, appearances on NBC's Today Show, and features in The New York Times.

In 2001, Jane published her book, *Soul Proprietor: 101 Lessons from a Lifestyle Entrepreneur*, which offers practical advice on business, marketing and goal setting. In 2002, the Small Business Administration named Jane the "Home-Based Business Advocate" for all of New England. Jane is a member of the National Speakers Association (NSA), the Craft & Hobby Association (CHA) and is an Industry Partner with the American Society of Interior Designers (ASID).



*Jane
Pollak*

One-on-One Coaching

*Coaching & Mastermind
Groups*

Arts Forum

*Creating Your Own Future
Retreats*

One-on-One Coaching

Enjoying a steady income from your talent is a reality when you understand business basics and apply them to your creative ventures. Jane Pollak offers one-on-one business coaching programs that provide focused guidance to help lead creative, remarkable women to their own definition of success.

- Focus your business on what you do best - and enjoy most
- Create an identity that represents your products/services
- Assemble a dynamic press kit that brands you
- Reach your target audience systematically
- Learn how to price for profitability
- Identify and join networks that support your activities
- Develop systems to ease administrative work

Coaching & Mastermind Groups

Jane Pollak's Coaching and Mastermind Groups are an invitation-only group consisting of six participants. The six-month program is designed to equip you with a long-term network of colleagues, advisors and friends. It will provide you with the necessary skill base to grow your business through smart goal setting and sharing practices.

Arts Forum

The Jane Pollak Arts Forum is an accountability group for female artists who have already reached a high level of success. The Arts Forum offers educational, motivational, and networking opportunities. Topics include licensing, trademarks, intellectual property, marketing, business planning, technology, websites and mind-mapping. Members meet on Fridays once a month, for full-day sessions six times a year, and participate in five 2-hour teleconference calls in between meetings. Each participant will benefit from focused brainstorming sessions, individualized guidance, feedback, and written follow-up notes.



Creating Your Own Future Retreats

Most retreats focus on relaxing and pampering. This is not your typical retreat. Get back on track, learn goal-setting fundamentals, and stay motivated. Through a combination of exercises, visualizations, discussions, workshops and instruction, you will begin to focus on the future of your dreams. It's the plight of the small business owner - you work hard all year long for your clients, but don't have the time to focus on your own growth. The location of Jane Pollak's Creating Your Own Future Retreats is the charming Vikingsborg Guest House in Darien, CT. You can choose from a Three-Day Weekend Retreat where you'll work alongside twelve female business owners, or a One-Day Workshop, a condensed, yet highly focused six hour program that is open to both business men and women. Prices include all meals, a private guest room, materials, and a personalized workbook that will support your efforts all year long. Just bring a pen, your ambitions, and yourself.

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