



For Immediate Release:  
December 15, 2008

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## **Eye on America Launches Educational TV Segment on Glass America**

CHICAGO - The producers of Eye on America, an innovative, educational television series, are pleased to announce that they are featuring Glass America in a segment called, "Proper Windshield Installation and Repair" as part of the "Insider's Guide to Automobile Safety" series. The segment is airing on news networks regionally and nationally to spread awareness to the driving public about the importance of a vehicle's windshield, one of the most important, and often overlooked safety devices in our cars. Upcoming scheduled airdates include: St. Louis - January 2nd at 7:54 PM, & January 3rd at 6:54 AM & 7:54 AM CST on Headline News via Charter Cable. Please contact 800-597-1186 for upcoming airtimes in your market. To view the segment, please visit <http://www.glassusa.com/media/index.php> and click on Eye on America.

Glass America is one of the largest independently-owned automobile glass replacement and repair companies in the country. The five-minute television segment was filmed on location at one of their facilities in Atlanta, Georgia and is hosted by Greg Gumbel, the famed American television sportscaster. The video includes interviews with Paxton, Illinois native, David Rohlfing, CEO and President of Glass America, and Joel Timmons from Profitable Glass Solutions in Dayton, Ohio who is a board member for AGRSS (Auto Glass Replacement Safety Standards). Also featured is Jon Fransway from Eden Prairie, Minnesota, brother of the late Jeanne Fransway of Wisconsin who died in a rollover accident due to the windshield on her car popping out. The Fransway story is a tragic example of the consequences of an improperly installed windshield.

Glass America's Eye on America TV segment features a demonstration of proper windshield installation, and educates viewers about the important questions to ask before having your windshield replaced or repaired.

"The windshield is an integral part of the vehicle's occupant crash protection system and helps keep passengers inside the vehicle during a collision. Your windshield is classified as a safety device because it works in conjunction with

the seats, seatbelts and airbags to protect you in an accident. The windshield also provides structural support to the vehicles roof in a rollover accident and acts as a backboard when the passenger side airbag deploys," says David Rohlfing. "The quality of the glass, the installation adhesive, and an auto glass technician's training are all integral components to ensure a safe auto glass installation."

### **About Glass America**

Founded in 1999 and headquartered in Chicago, Illinois, Glass America is one of the largest independently-owned automobile glass replacement and repair companies in the country. Glass America has 94 service centers conducting business under the names Glass America and Auto Glass Service which are conveniently located in the states of Alabama, Colorado, Connecticut, Florida, Georgia, Illinois, Indiana, Kentucky, Maryland, Massachusetts, Michigan, Missouri, New Hampshire, New York, Ohio, Pennsylvania, Tennessee, Texas, Vermont, Virginia, West Virginia, and Wisconsin. Glass America offers a complete line of auto glass repair and replacement services for all years, makes and models, foreign and domestic, commercial or passenger vehicles. In contrast to many auto glass companies in the country, Glass America buys glass only from OEM (original equipment manufactured) suppliers. This means the proper windshield with the perfect fit.

As a leader in the auto-glass replacement industry, Glass America upholds the highest levels of quality craftsmanship, and consistently maintains a proven track record for excellent customer service. The company is a member of the Independent Glass Association and the National Glass Association, and all technicians are certified by Sika Adhesive Systems and LYNX Services. All auto glass installations and workmanship will meet or exceed the Auto Glass Replacement Safety Standards (AGRSS), and have a national lifetime warranty. Glass America's direct billing procedures and pricing structures meet or exceed the requirements of all insurance companies and glass networks. All of the company's national service areas offer both drive-in and mobile services, and always strive to make business as quick and as convenient as possible for their patrons. For more information on Glass America, or to place an order, please call 1-800-634-5623 to connect to the nearest location. For more information, please visit [www.glassusa.com](http://www.glassusa.com). Glass America has a media library at <http://glassusa.com/media/index.php> that contains the following informational videos: Eye on America, The Importance of Auto Glass Safety, The Auto Glass Replacement Safety Standard, and Why Quality Matters, an interview with David Rohlfing, CEO & President.

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