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Press Contact: Skye Communication, LLC  
Jim DeMicco: (203) 879-2258  
[jd@skye.com](mailto:jd@skye.com)

### **Glass America Redesigns Web Site**

Chicago, IL – Glass America, a leading, national automobile glass replacement and repair company, has just launched their completely redesigned, interactive website.

Glass America's new website ([www.glassusa.com](http://www.glassusa.com)), a foundation in its instructional support, features video clips of proper and improper windshield installations along with information on original equipment glass and a brochure about safe windshield installations. These features are part of Glass America's continued support to vehicle owners and the insurance industry in efforts to create an awareness and understanding of safe industry standards.

"We fully understand that much of the world acquires needed information from the Internet today so we realized our website needed to be updated and redesigned for easier use and a more pleasant web experience," said David Rohlfig, President and CEO of Glass America.

The Glass America website reminds drivers that the windshield on a car provides a significant amount of strength to the structural support in the cabin of a vehicle and that it is a vital part of the safety restraint system in a car. In a front-end collision, the windshield provides up to 45% of the structural integrity of the cabin of the vehicle and in a rollover that number can be up to 60%. The windshield also keeps the roof from crushing a driver in a rollover, allows the airbags to deploy in the correct position to cushion passengers, and prevents passengers from being ejected in a serious collision.

#### **About Glass America**

Founded in 1999 and headquartered in Chicago, Illinois, Glass America is one of the largest independently-owned automobile glass replacement and repair companies in the country. Glass America has 94 service centers conducting business under the names Glass America and Auto Glass Service which are conveniently located in the states of Alabama, Colorado, Connecticut, Florida, Georgia, Illinois, Indiana, Kentucky, Maryland, Massachusetts, Michigan, Missouri, New Hampshire, New York, Ohio, Pennsylvania, Tennessee, Texas,

Vermont, Virginia, and Wisconsin. Glass America carries a complete line of auto glass repair and replacement services for all years, makes and models, foreign and domestic, commercial or passenger vehicles.

As a leader in the Auto-Glass Replacement industry, Glass America upholds the highest levels of quality craftsmanship, and consistently maintains a proven track record for excellent customer service. All technicians are certified by Sika Adhesive Systems and LYNX Services. All auto glass installations and workmanship will meet or exceed the AGRSS Standards, and have a national lifetime warranty. Glass America's direct billing procedures and pricing structures meet or exceed the requirements of all insurance companies and glass networks. All of the company's national service areas offer both drive-in and mobile services, and always strive to make business as quick and as convenient as possible for their patrons. For more information on Glass America, or to place an order, please call 1-800-634-5623 to connect to the nearest location. You may also visit [www.glassusa.com](http://www.glassusa.com) for more information.

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